# **2024 EOM Poster Contest**

# Rules and Guidelines

### **GUIDELINES**

#### **Eligibility**

Any current Corporate Members may enter.

#### **Deadline**

All entry forms and materials must be received by June 1, 2024

#### Cost

There is no entry fee. Entrants must pay for their own shipping. Materials will not be returned.

#### **Judging**

The panel of ESOP Association members that judges the AACE competition also selects the winner of the poster competition. The winner will be announced prior to Employee Ownership Month in October and celebrated during the EO conference in Las Vegas.

Entries will be judged based on:

- How clearly, powerfully, and effectively they convey employee ownership and the ESOP concept.
- The degree to which employee owners were involved in creating and executing the poster design.
- The technical quality of the communication.
- Creativity and originality.

#### **Prizes**

The Corporate Member that wins the Employee Ownership Month Poster competition will:

- Receive one complimentary registration to the Employee Owned conferencein Las Vegas
- Have their winning poster displayed on TEA's Website

## **RULES**

#### All poster entries must:

- Be 18 x 24 inches in size and mounted on foam core.
- Include the ESOP Association logo.
- Be available via a digital file with a resolution of at least 300 DPI.
- Use words and images to communicate the concept of employee ownership.
- Have a sheet of paper taped to the back of the poster and listing company name, contact name, and phone number.
- Include on the poster the name and/or logo of the submitting company.

#### Additionally, poster entries:

- May be vertical or horizontal.
- May be screened on a product sold by TEA celebrating Employee Ownership Month.

#### By submitting an entry, you agree that:

- All images in the poster are fairly purchased and do not violate copyright or trademark laws.
- TEA has the right to display entries at any TEA event, online, and in any TEA publication or promotion.
- You are responsible for creating and shipping your entry.
- Your entry will not be returned.

The new digital entry form can be found here:

https://www.surveymonkey.com/r/AACE2024